

AN ANALYSIS AMERICAN WOMEN COMPETITION AS REFLECTED IN “THE RIGHT TIME” BY DANIELLE STEEL

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ABSTRACT

Tujuan dari penelitian ini adalah untuk menganalisis Kompetisi Wanita Amerika Sebagai Refleksi dalam "The Right Time". Metode penelitian yang digunakan adalah metode deskriptif kualitatif. Sumber data adalah kutipan yang mengandung Kompetisi Amerika yang tercermin dalam "The Right Time". Data dikumpulkan melalui membaca novel, perpustakaan, dan riset internet. Persaingan Wanita Amerika adalah bagian dari nilai-nilai Amerika yang merupakan pengembangan dari impian Amerika. Persaingan untuk hak semua orang Amerika, meskipun kompetisi membedakan gender. Namun, melalui kompetisi, setiap orang dapat mencapai impiannya. Itu bisa dilihat dari perjuangan seseorang untuk mencapai hak-haknya, meski ada banyak strategi yang harus digunakan. Tujuan untuk menyetarakan wanita dalam persaingan bisnis. Berdasarkan hasil penelitian menyatakan bahwa masalah persaingan yang terdapat di dalam novel terlihat pada persaingan bisnis yang berdasarkan Gender, yang mana menceritakan bahwa Alex selaku tokoh utama dalam cerita bersaing untuk hak kesetaraan yang dia impikan, sebab Alex menginginkan haknya sebagai pengarang wanita untuk cerita misteri dan crime, di beri hak kesetaraan dan keyakinan untuk dapat menerbitkan karya nya.

Kata kunci: Kompetisi Wanita Amerika, Nilai-Nilai Amerika, Novel The Right Time.

ABSTRACT

The objective of this research is to analyze the American Women Competition As Reflection in "The Right Time". The research method used is descriptive qualitative method. The source of the data are quotations that contain American Competition is reflection in "The Right Time". The data are collected through reading the novel, library, and internet research. American Women competition is part of American values which is the development of the American dream. competition for the rights of all Americans, even though the competition distinguishes gender. However, through competition, everyone can achieve his or her dreams. It can be concluded that the picture of the American Women Competition is seen from the struggle of a person to achieve his rights, although there are many strategies that must be used. The aim is to equalize women right in business competition. Based on the results of the study stating that the problem of competition contained in the novel is seen in Gender-based business competition, which tells that Alex as the main character in the story competes for the equal rights she dreamed of, because Alex wants her rights as a woman writer for mystery stories crime, given the right of equality and confidence to be able to publish her work.

Keywords: American Women Competition, American Values, The Right time Novel.

1. BACKGROUND OF THE STUDY

The American Dream is knowledge of confidence, optimism and success to ensure fairness and democracy in government. And uphold the principle of equality and the right of everyone to have an equal opportunity to achieve the goal of human life. The objectives of American Dream is a prosperous life, enhance the lives of everyone. Everyone has dreams and hopes for the future 1]

The American dream determines the values of each person's life and is responsible for achieving their dreams, and the American people believe they have the opportunity to achieve their dreams and achieve their rights 2]. There are important elements of American values, namely individualism, freedom, competition, privacy, equality, informality, the future, and prosperity. From the above elements there is one of the values included in the novel discussed, namely competition, the problem contained in the novel is the competition problem that occurred in the community at the time and the novelist, Danielle Steel is the novel describe the phenomenon in Donald Trump era which reflected in the novel "The Right Time"

American competition is a social process where people or groups to try to defeat others without using threats or violence. The aim is to achieve something more than others, both in the form of property and in the form of popularity. Which is related to American values, where as everyone has their own dreams to achieve to responsible for their dreams 3].

The competition is one of the values of the American Dream stated in the novel that a girl named Alexandra Winslow wants to achieve her dream and is given the opportunity to achieve it and is responsible for all her actions, and most importantly she wants to have equality in the competition in the novel. The competition value is illustrated by the main character describing the struggle of the main character to get gender equality namely in an effort such as developing her career as a mystery story writer and it is not easy for her to realize her dream because at that time there was discrimination against women especially for authors of mystery stories because they should is a male, because that is the style of the male soul is not the style of a woman's soul.

The term feminism can be used to describe a political, cultural or economic movement for establishing equal rights and legal protection for women. Feminism involves political and sociological theories and philosophies concerned with issues of gender difference, as well as a movement that advocates gender equality for women and campaigns for women's rights and interests.

This movement is also picture of postmodernism characteristic is erases the distinction between high culture and low culture, between appearance and reality, and further encourages the oppressed classes, such as race, gender, social class that is excluded 4].

This story is one of the most famous literary works in 2017 and written by Danielle Steel. The novel is "The Right Time". This story is set in the city of Boston. Right Time is a thriller fiction that tells about

Alexandra Green as a mysterious, experienced, very talented writer. Alexandra Green is the reason for Alex's strategy behind his success in publishing his first novel. Alexandra Winslow is a young woman who has a brilliant idea, who writes stunning fiction under a famous pseudonym in New York, Boston, and London.

The reason the author chose the novel was because he wanted to know about the American women competition through in the novel "The Right Time" with the title "ANALYSIS OF AMERICAN WOMEN COMPETITION AS A REFLECTED IN" RIGHT TIME "BY DANIELLE STEEL.

2. METHOD OF RESEARCH

Method of research is the important one in research about an analysis to an object. Therefore, the author of the research must know about the research method that must be used for the research. In this research, the method used is qualitative descriptive. The application of this qualitative method is descriptive, which means the data generated in the form of the words in the form of questions. In the qualitative method, analysis begins when the data collected.

This method explain about how to collected the data based on how to understanding the phenomenon of what is experienced by the subjects of the research such as behavior, perception, motivation action, etc 5]. This research use the descriptive method because the data will be presented in descriptive form. It will describe about American Competition in The Right Time by Danielle Steel.

Source of data the novel "The Right Time" and other source . The

data are in the form of words, phrase, sentences, action dialogue between characters or some quotations which related to American Women Competition in *The Right Time*. The other source of data are taken from thesis, articles, or supporting to the topic, inner conflict. To complete the data, the writer uses the internet to get actual information and support the ideas of the analysis.

The technique of collecting data is conducted to get the information which is needed to support the goals of research. In this study, technique of collecting data shows how the writer collects the data that will be analyze systematically. It is the way to get information related the data from novel, book, article, journal and other reference.

- 1) The writer reads *Danielle Steel's* novel *The Right Time* to understand the content of the novel.
- 2) The writer collects the reference concerning the study especially about inner conflict in the novel, and then analyzes it.
- 3) Selecting the data based on the problem of study.

Before writing this research, the writer must understand the type of the research. When all the data and reference related to the topic collected, the analysis begins by analyzing the context of the related text that occurs in the characters situated in the novel by observing the words and sentences in the novel.

Here the steps for writing to analyzing data :

- 1) The writer choosing the novel " The Right Time " by Danielle Steel.

- 2) Reading and understanding the novel Danielle Steel's *The Right Time*.
- 3) The writer selected data that will analyzed about American Women Competition.
- 4) The writer completed the data and theories that data supported in research.
- 5) Making conclusion.

3. DATA ANALYSIS AND DISCUSSION

Data Finding

In this study, the writer has done an analysis with a novel by Danielle Steel, *The Right Time*. This study concern with American women competition causes the inner conflict in *The Right Time*. Therefore, the writer has found a number of data concerning social conflict causes the inner that happened in *The Right Time* by Danielle Steel. As the result of the study, writer has found the things concerning to the related problem in this study. In this context, the writer has found the American women competition causes the inner conflict.

Data Analysis

The data analysis of the study was taken from the novel of Danielle Steel, *The Right Time*. This was taken as data analysis of this study because its content correlates with the needs of the writers efforts to discuss the American women competition causes the inner conflict. The data is presented in the point as follows:

The American Women Competition

The American Women Competition is to consider and help

what is happening in the world outside of business to increase one's competitiveness specifically for women and men in business competition that compares gender. This means learning as much as possible, as soon as possible, about the external environment, including one's industry in general, and relevant. That is related to American values wherever everyone has their own dreams to succeed and be responsible for their dreams. The statement above also can be found from quotation in following below:

"Her teacher said she had a gift for writing, and when they got back from Wyoming, Alex told him that she might like to write books one day. She was eight and going into third grade, and they had heard nothing from Carmen since wrote from Las Vegas. "Do you think I could write mystery books when I'm grown up, Daddy?" She looked very intent when she asked him . "you could," he said thought filly," but most of book that men usually write. And in the case of the tougher thrillers and spy stories I like to read, it's a style that men are naturally good at. Personally I don't like to read mysteries written by Women. I never do. So if you're going to write mystery books, you'll either

have to write 'cozy' mysteries, like a woman called Agatha Christie, or if you write crime stories like I and a lot of men read, you should probably do it under a man's name". (Danielle Steel's, 2017:29)

In the quotation above we can conclude that, women cannot be a mystery story writer because it is not the style of a woman and this is a problem that will arise from competition in the story writer to be publicized and become a high selling price value, one of the problems of American women competition that influences one's intelligence and fulfills the goals of the American dream that comes from the American values , although in fact before the era of post-modernism feminists mystery story writers were only more dominant men to write mystery stories. But the quotation shows that the desire of Alex who wants to be the author of the first mystery story, and in accordance with the abilities possessed by Alex, she has the same ability as other mystery writers, but the difference is he is a woman who is thirteen years old, but Alex can write mystery stories and Alex also dreams to publish her work and she is motivated to want to become a writer. She desire arose when Alex was in the monastery since her father died she chose to live in a convent because according to her the convent was a suitable place for herself especially since she had never felt the love of her mother, and she felt that the convent was the right place for her , to develop his talents. Therefore she chose to live in a

convent with nuns. As a reflected describe from the biography of the novel's author, that Danielle Steel has a dream of becoming a nun, and she revealed that in her novel "The Right Time". The statement above also can be found from quotation in following below:

" Alex's father had a meeting with his lawyer to talk about Alex's survival and career, after his father knew that his father would not be long to live with Alex, his father wanted a suitable place to support his career success and Bill made two choices for Alex namely the boarding school or convent, she chose to live in a convent. "In a convent ? with nuns?" She and her father had gone to church occasionally, but they weren't deeply religious. "Will they expect me to become a nun?" She looked shocked at the idea." Not if I know my wife's cousin. If they do this, it would be to help you out. They're the busiest bunch of women I've ever met. They all work as teachers and nurses, and have classes there at night. I think they'd expect you to go to school, get good grades, and pitch in to help. You would go to

their parish school.”
(Danielle Steel's,
2017:64)

The quotation above states that we must determine where and when we have to realize our dreams, and believe that there is where you are there, there will also be a way out. Likewise, the picture of gender competition in America in the Donald Trump era, if a woman wants to wrestle in the business world they must be smart in their business strategy in choosing where the career can be published.

The Contribution of The American Women Competition

Business Competition

Business competition that plays a role in women in America in accordance with this novel related to business in the era of Donald Trump, in the era of Donald Trump the role of women in his business is his own daughter Ivanka Trump, she as a figure who will support women to do business in the era Donald Trump. Relating to this novel Danielle Steel delivered in the novel “The Right Time”. As Danielle Steel said, Alex is a young girl who has the ability to write written works in the form of novels that resemble the writing style and thoughts of a man, and she knows that gender competition at that time didn't have the right to be a mystery writer. To make a strategy in his attempt to publish the story. The statement above also can be found from quotation in following below:

“ Rose Porter guessed easily that the caller was young and scared to death. Normally she would have her mail the book, and she'd have someone else

read it. But there was something compelling about the voice, it was so intense. It had obviously taken every ounce of courage she had to make the call. Alex remembered then to say who had recommended her, although the agent probably didn't know him. “What makes you think you can write a crime thriller?” Rose Porter asked, curious about her. “I've been reading them since I was ten years old. They're my passion, and so is writing.”,.. “Young women don't usually write crime thrillers,” she said bluntly. “I know, my father told me that too. I publish my stories in magazines just using an initial and my last name. I could use a pseudonym for the book.” (Danielle Steel's 2017:112)

In the quotation above, the problem of business competition is very influential on women, especially if a woman who wants to be a mystery and criminal story writer is a very difficult thing to accept publishers, sometimes the issuing agent is also often doubtful about his decision, therefore Alex uses a pseudonym to publish the story, in order to achieve dreams and fight for women's equality. Economists call this assumption about competitive producers perfect

competition. Perfect competition is characterized by many buyers and sellers, many products that are similar in nature and, as a result, many substitutes. Perfect competition means there are few, if any, barriers to entry for new companies, and prices are determined by supply and demand. The statement above also can be found from quotation in following below:

“ Rose Porter looked tiny behind her desk, but she had a huge presence, and Alex was terrified. *“That’s the book?” She pointed to the manuscript pressed to her chest, as Alex nodded. Rose Porter held a hand out, and Alex passed it to her, feeling as though she were giving up her first child. The agent thumbed through it for a minute and then smiled at her again.” I can tell you worked hard on it,” She commented, noticing all the corrections and added page.”(Danielle Steel’s, 2017:114)*

The quotation above shows that to be able to display something that you want to publish to the public whether in the form of goods or services we must pay attention to the best quality to face business competition, especially business competition that limits gender, we must be smart to trick other competitors. Survey of the Global Women Entrepreneur Leaders Scorecard at the Dell Women’s

Entrepreneur Network’s sixth annual meeting. This survey describes how gender-based differences affect the business of women entrepreneurs.

4. CONCLUSIONS AND SUGGESTIONS

After making the analysis and presenting the entire data in the chapter four, the writer will make the conclusion of the study based on the problems of the study.

The competition revealed in this novel is where business competition does not harmonize gender for a mystery writer and criminal writer for a female writer, and in this novel Alex is ambitious to achieve his goal which he has long dreamed of becoming a mystery story writer and villain. here proves that a woman also has the right to realize her dream, even though it is impossible to achieve easily but Alex remains confident in the dream she wants to dream of and to realize women’s equality in a competition that is gender competition that Alex can prove to be successful, even though there are so many obstacles facing his dream. And this novel gives us a lesson that competition must use strategies to deceive other competitors, and teach us to work together to achieve the goals we want to do.

SUGGESTIONS For The Readers

The writer hopes this research could improve the reader’s knowledge about in the American Women Competition and it also could be the reader’s reference when the researchers study about the American Women Competition and the their contribution competition as written in novel *The Right Time*. The

writer hopes this research could improve the reader's knowledge about in the American Women Competition and it also could be the reader's reference when the researchers study about the American Women Competition and the their contribution competition as written in novel *The Right Time*.

Bandung : Remaja.

Steel, Daniel. 2017. *The Right Time*. Penguin Random House LLC: USA.

For The Other Researcher

The writer hopes this study could be one of references in studying American Women Competition concerning in the novel *The Right Time*. Then the writer hopes this study could be a source of another writer's work in understanding and continue the next research about American Women Competition, as describe in the novel, knowledge about it can be varied. The author also hopes that this research can be accepted in the community as knowledge of the American Women Competition.

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